



OT MONTH CHECKLIST 2016

October is Occupational Therapy Month - a time to celebrate our profession

& to catalyze our commitments to promote OT all year long!

Embrace the ***“doing my part to promote OT”*** motto OSOT members are living

to ensure OT will be more visible & better understood!

Together we CAN make a difference!

Here are 8 SIMPLE ways in which you can ***“do your part”*** this OT Month.

Check off activities as you complete them, add your own & have fun ***“doing your part”***!

Set a date to celebrate! Gather colleagues for coffee, lunch, a drink after work...some time to celebrate OT! Or... invite your boss, your CEO, your MPP to join in an Open House or Presentation. Plan Ahead!

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Browse [OSOT's Promotional resource pages](#) to plan your promotions. Use our photos, posters, quotes, flyers, [promotional products](#) & [OTOntario.ca](#) - they're all yours to use. Plan your posters, bulletin board displays, email promotions, etc. NOW so you're ready for October! Check out [NEW PRODUCTS!](#)

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Check to [see if your Municipality has declared October OT MONTH](#) & help us bring this to public attention! Cities and towns across the province are recognizing OT. Contact OSOT to help you share the news with local radio, TV or newspapers – we have the contacts/resources to support you!

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Change up your email signature & voicemail message for OT Month! Such an easy way to “do your part to promote OT” during OT Month & always. Why not include “Learn more about occupational therapy at [www.OTOntario.ca](#).”, see other suggestions on the website or get creative yourself!

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Circulate an OT-promoting flyer or information or share a social media post to your networks (both personal and professional). Find something relevant to your practice and shout out something about what you do. Don't hesitate to use [OSOT flyers, info sheets, etc.](#)

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Ask yourself how well your closest contacts know what you do! How would your father, mother, spouse, sibs, children, family doctor, next door neighbor, best friend...describe OT? Make an OT Month resolution to ensure that they can describe OT well!

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Recruit a colleague to OSOT Membership in October. Why not “do your part to promote OT” by strengthening the voice of OT in Ontario & our ability to promote OT to the public & government. Share OSOT's many [services/benefits](#) & *your* reasons for supporting the profession in Ontario. Thanks!

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Join our October social media campaigns & DO YOUR PART TO PROMOTE OT by sharing widely with your networks. What could be easier - engage with [Facebook](#), [Twitter](#), [LinkedIn](#) & [Pinterest](#). Let's see how BIG a reach we can achieve! Like and share OSOT's OT-promoting posts or create your own!

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