



OSOT Website Advertising Information Sheet

Visitors to OSOT's website (www.osot.on.ca) will discover the wide variety of information available to the *healthcare professionals* on our site. Advertising on OSOT's website will give you the exposure to reach out to the occupational therapy community. Your full-page ad with logo, e-mail links and website address for only \$300 (plus HST) for 2 months will be your connection to your target market. OSOT's advertising page is easily accessible to members and non-members alike. There are over 5,000 OTs in Ontario! Additionally we draw attention to these pages in the Society's monthly member's e-mail.

Career Advertising

Your Career Posting should be submitted 'web-ready' and include your logo, career description, link to your website, contact information and submission instructions. You will be sent a link to your Career Posting once it has gone 'live' on the OSOT website for your review.

Cost

- Advertise your Career Posting for 60 days for \$300 + HST.
- Extend the same posting for \$100 + HST per additional month(s)*

*Please note that OSOT no longer offers annual Career Posting opportunities.

Proofing and Approval

Advertisements to be posted are subject to OSOT advertising policies. OSOT reserves the right to refuse any advertisement.

Deadline

OSOT will endeavor to have your Career Posting available for your approval as soon as possible, usually within 3 business days. Rush listings are also available. Your Career Posting can be removed at any time by simply contacting us and requesting a removal.

Contact

For further information on advertising with OSOT please contact:

Ontario Society of Occupational Therapists (OSOT)
55 Eglinton Avenue East, Suite 210
Toronto, Ontario M4P 1G8
Tel: 416-322-3011 ext. 230
Fax: 416-322-6705
E-mail: osot@osot.on.ca
Website: www.osot.on.ca



OSOT WEBSITE ADVERTISING ORDER FORM

Facility/Company: _____

Contact: _____ Position: _____

Address: _____ City: _____ Postal Code: _____

Telephone: _____ Fax: _____

E-Mail: _____

Authorized Signature: _____ Date: _____

Type of Career Posting

☐ 60 Days

☐ One Month Renewal

Dates to be posted: From _____ to _____

Cost

☐ 60 Days

\$300 = _____

☐ # of Additional Months

_____ x \$100 =

HST 13% = _____

Total = _____

Payment

☐ MasterCard

☐ Visa

☐ Cheque (payable to OSOT)

HST #R104002092

Card Number: _____ Expiry Date: _____/_____/_____

Name on Card: _____ Signature: _____

Checklist

☐ Ad (Word file) e-mailed to OSOT

☐ Order Form sent to OSOT

☐ Logo e-mailed to OSOT

Please return completed form by e-mail or fax to:

Ontario Society of Occupational Therapists • 55 Eglinton Ave E., Suite 210 • Toronto, ON • M4P 1G8 •

Tel: 416-322-3011 • Fax: 416-322-6705 • Email: osot@osot.on.ca

This completed form constitutes a contract for display advertising on the OSOT website indicated above. Cancellation must be supplied in writing to OSOT 2 business days prior to posting of advertisement in order to avoid financial penalty.