

# 'Seniors of Ontario' OT Photo Contest

## #SeniorsofOnt #EnAGE

**Entry Deadline: October 18<sup>th</sup>, 2019**

At the Ontario Society of Occupational Therapists, helping seniors to navigate life transitions is central to our mission. That's why we're developing 'En-AGE – Enabling Ageing Well in Ontario', a project aimed at highlighting the value of using an occupational lens to tackle the complex needs of an ageing population - and we need your help.

We know that OTs are leaders in seniors' care, but poor public understanding of the profession means that our full potential as healthcare providers has yet to be realized. Through En-AGE, we hope to translate the work and value of OTs, and we're currently looking for visual success stories that will maximize the impact of our message.

As such, we're hosting a photo contest! Students are invited to submit realistic and candid photos of **seniors engaged in meaningful occupations**. Use your creative flair and insight as an aspiring OT to craft a memorable, powerful visual statement! Whether you have an existing photo of a grandparent, relative, or some other senior in your life, or you know someone who would make an ideal subject, we want to hear from you.

### Eligibility

This photo contest is open to all occupational therapy students in Ontario. Contestants are welcome to submit photos that they have taken themselves, or photos taken by others with the photographer's and the photo subject's permission. Each contestant may submit more than one photograph if they wish.

### Consent

By submission to this contest, contestants grant OSOT the right to use their images for the purpose of marketing occupational therapy, exhibition purposes and display on websites and/or social media. Submission implies photographed subject has given consent for the above mentioned. Contestants grant the use of their images as stated without contact or compensation from OSOT. If your subject is a client/patient, or of a vulnerable group (minor, impaired senior etc.), please fill out and submit this [waiver](#).

Categories	Judging Factors	Prizes
<p><b>Best Photograph</b></p>	<p>Your photos will be judged by the Ontario Society of Occupational Therapists' seniors' advisory council. The seniors' advisory council is composed of clinicians and academics from across the province. Photos will be judged based on relevance and appropriateness to theme, composition, overall artistic impression and appeal. Relevance is an important factor so please design a photograph that best depicts a senior engaged in a meaningful occupation.</p>	<p><b>1st Place: \$50 Amazon Gift Card</b></p> <p><b>2nd Place: \$25 Amazon Gift Card</b></p> <p><b>3rd Place: \$10 Amazon Gift Card</b></p>
<p><b>University Engagement</b></p>	<p>We're trying to promote engagement from each and every school! The school that collectively submits the largest number of photographs (relevant photographs that abide by our parameters) will win! Encourage your classmates to send in photographs and engage in some friendly competition across the province.</p>	<p><b>Each year OSOT gives \$500 contribution to each OT University of student directed initiatives, the winning school will receive an additional \$100.</b></p>
<p><b>Popular Choice</b></p>	<p>The winner will be chosen based on the number of social media reactions ex. likes, loves, hahas, wows etc. that are received on the post. <b>Tip:</b> Sharing posts will increase likelihood of getting more social media reactions. Social media reactions on each post will be tallied across all of OSOT's social media channels.</p> <p>All photographs will be posted on the week of <b>October 31<sup>st</sup> 2019</b>. Ask your classmates/colleagues/friends to engage with your post during this time.</p> <p>People who engage with the post on social media will not necessarily be aware of the theme of the photo contest or the judging criteria. At the time of submission, consider sharing the story or a quote about the photograph to be shared with the published with the photo.</p>	<p><b>One \$25 Amazon gift card and a year's worth of bragging rights!</b></p>

## Announcing the Winner

The winners for *Best Photograph* and for *University Engagement* will be announced on OSOT's social media channels and a dedicated email will be sent out to all students and student liaisons of each school on October 31, 2019. The winners will be featured in the OSOT November 2019 Monthly Update. The winner for *Popular Choice* will be announced when all the photos have been published on social media. The timing of this will vary depending on how many submissions we get in, so keep your eyes peeled!

## Instructions

**What to Include:** The photograph(s), your name and the names of anyone involved, the name of your school, confirmation of consent, a short story or quote to compliment the photograph (this is optional).

**Submission Deadline:** 11:59 pm EST, on October 18, 2019

**Submit To:** [osot@osot.on.ca](mailto:osot@osot.on.ca)

**Format:** JPEG format, files should not exceed 10 MB.

**Quality:** Images should be of high quality, see [Image Quality Guidelines](#)

**Size:** 795 x 300 pixels (we are not going to be too fussy about this!)

*\*\*OSOT reserves the right to disqualify the photographs it considers in its sole discretion as inappropriate. \*\**

## What makes a good photo?

Having a well composed photograph will attract more attention– check out some [Tips for Good Photography](#).

## OSOT's Social Media Channels

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

## Additional Questions

If you have any additional questions about the photo contest, contact the OSOT Office.

[osot@osot.on.ca](mailto:osot@osot.on.ca) 416-322-3011