



OSOT Website Advertising Information Sheet

Visitors to OSOT's website (www.osot.on.ca) will discover the wide variety of information available to the *healthcare professionals* on our site. Advertising on OSOT's website will give you the exposure to reach out to the occupational therapy community. Your full-page ad with logo, e-mail links and website address for only \$300 (plus HST) for 2 months will be your connection to your target market. OSOT's advertising page is easily accessible to members and non-members alike. There are over 5,000 OTs in Ontario! Additionally we draw attention to these pages in the Society's monthly member's e-mail.

Career Advertising

Your Career Posting should be submitted "web-ready" and include your logo, career description, link to your website, contact information and submission instructions. You will be sent a link to your Career Posting once it has gone 'live' on the OSOT website for your review.

Cost

- Advertise your career posting for 60 days - \$300 + HST.
- Extend the same posting - \$100 + HST per additional month(s)*
- Annual posting - \$1,100 (two month savings)

*Please note that the advertisement will be posted once payment has been received. OSOT does not issue invoices, only receipts. You can expect a receipt for your purchase within 2 – 3 weeks of the posting date.

Proofing and Approval

Advertisements to be posted are subject to OSOT advertising policies. OSOT reserves the right to refuse any advertisement.

Deadline

OSOT will have your career posting up on the website within 3 business days. Your career posting can be removed at any time by simply contacting us and requesting a removal.

Contact

For further information on advertising with OSOT please contact:

Ontario Society of Occupational Therapists (OSOT)
55 Eglinton Avenue East, Suite 210
Toronto, Ontario M4P 1G8
Tel: 416-322-3011 ext. 230
Fax: 416-322-6705
E-mail: osot@osot.on.ca
Website: www.osot.on.ca



OSOT WEBSITE ADVERTISING ORDER FORM

Facility/Company: _____

Contact: _____ Position: _____

Address: _____ City _____ Postal Code _____

Telephone: _____ Fax: _____

E-Mail: _____

Authorized Signature: _____ Date: _____

Cost

Annual \$1, 100 = _____

60 Days \$300 = _____

of Additional Months _____ x \$100 = _____

HST 13% = _____

Total = _____

Payment

MasterCard Visa Cheque Payable to OSOT (we do not issue invoices)

Card Number: _____ Expiry Date: _____/_____/_____

Name on Card: _____ Signature: _____

Dates to Be Posted

From _____ to _____

Checklist

Ad (word file) emailed to OSOT Order form sent to OSOT Logo emailed to OSOT

HST #R104002092 • Please return completed form by e-mail or fax to:

Ontario Society of Occupational Therapists • 55 Eglinton Ave E., Suite 210 • Toronto, ON • M4P 1G8 •

Tel: 416-322-3011 • Fax: 416-322-6705 • Email: osot@osot.on.ca

This completed form constitutes a contract for display advertising on the OSOT website indicated above. Cancellation must be supplied in writing to OSOT 2 business days prior to posting of advertisement in order to avoid financial penalty.