



Sergio Di Giovanni

OSOT Webinar: Necessity is the Mother of Invention - Introducing Qcard

Presented by:
Sergio Di Giovanni

Founder of Qcard and Brain Injury Survivor

Qcard: An app developed for those with executive dysfunction like brain injuries, Alzheimer's, dementia, ADHD and the elderly. It helps strengthen memory, enhance organizational skills, and improves time management by acting as a notepad, to-do-list, calendar, alarm clock, and organizer, all in one.

June 14, 2017
12:00 PM - 1:00 PM

REGISTER TODAY!

Registration fees:
Complimentary for OSOT Members
\$25
(+HST)
for Non-Members

Join our presenter on June 14, 2017 as he engages participants to:

- manage activities of daily living using a smartphone
- why native calendar & reminder apps don't work for people with memory/cognitive impairments
- demonstrate the power of Qcard and why it is so different from other memory, planning and life management tools
- why User Interface Design is essential for adaptation

About Our Presenter:

A successful entrepreneur since age 21. Serg has been featured in several publications including OTnow & BIAA and has spoken at various conferences including OBIA & Brain Injury Canada about his inspiring journey that lead him to create Qcard: a life management app for those living with memory and cognitive impairments.

Target Audience:

- OTs who are interested in using technology as a tool to help their patients manage their day-to-day life.

Sergio Di Giovanni, founder of [Qcard](#) and Brain Injury Survivor, will share his inspiring story, including his successes, the motor vehicle accident that changed his life, and the journey which lead him to develop Qcard : a smartphone solution designed to improve the quality of life for those living with memory and cognitive impairment.

His life was full of promise. At a young age he started a successful web development business, owned several investment properties and was living life to its fullest. But in 2005, at age 29, his life changed in an instant. He was involved in a serious motor vehicle accident that resulted in a brain injury. Each day presented new barriers and trying to manage his life demands proved too difficult, which lead him to lose everything he worked so hard for.

In attempts to overcome his struggles with executive functioning, he became increasingly frustrated trying to rely on memory and planning aids that were designed for "non-impaired" users. It was these frustrations that lead him back to his technical roots, utilizing his personal insight into his disability and started to think of a better solution for himself.

Serg will demonstrate the power of Qcard and how it relates to everyday living, highlighting features that make Qcard a superior coping tool and show the audience why users around the world are raving about it.

Qcard is an officially recognized product of the Canadian Association of Occupational Therapists (CAOT).

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**Please contact the [OSOT Office](#) to register as a group or with any questions.*

We hope you enjoy this programming!



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