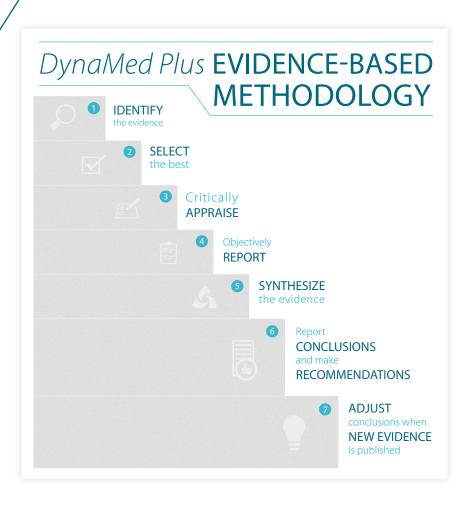


Trust is the bottom line. Physicians create DynaMed Plus content.



DynaMed Plus® was created by physicians for physicians. Our world-class team of physician editors are experts their specialties and actively practice or teach.

They bring their expertise to the table by selecting the best and most appropriate evidence, writing original topics that provide deep context, and ensuring the clinical applicability of content.

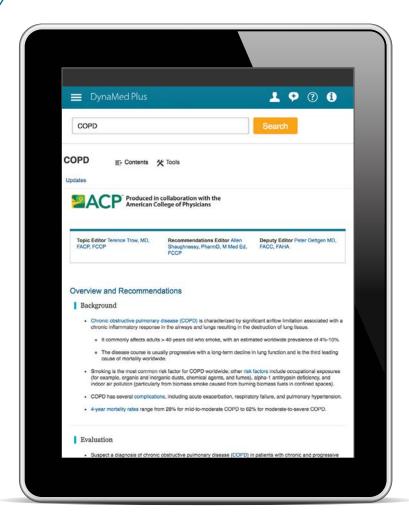
"DynaMed Plus is truly evidence-based which is why it has become integral to residency programs."

 Daniel Ostrovsky, MD, Assistant Professor of Pediatrics, Assistant Professor of Medicine, Duke University School of Medicine.



Get to the answer—fast.

Overviews and recommendations.



DynaMed Plus topics include overviews and recommendations for readers who want a quick summary. GRADE labels make it easy for physicians to understand the quality of the evidence supporting each recommendation. Physicians who want to dive deep can read in-depth content on background, diagnosis, treatment and more.

"...the completely new platform, taxonomy, algorithms, images [...] and user interface [...] strongly differentiate *DynaMed Plus* [among competitors]."



Vascular Medicine

Family Medicine

Pediatrics Ear, Nose and Throat

Nephrology Cardiology

Obstetrics and Gynecology Infectious Diseases

Allergy and Immunology Urology

Psychiatry Surgery Critical Care Dermatology

Internal Medicine

Gastroenterology Emergency Medicine

Oncology Rheumatology Endocrinology

Pulmonary Medicine Neurology

Hospital Medicine

Orthopedics & Sports Medicine

Hematology

DynaMed Plus includes robust specialty content created by specialists from some of the most elite healthcare organizations in the world. Readers can easily browse content by specialty or search for specific specialty topics.

"Breadth of coverage was similar among... UpToDate [and] *DynaMed Plus*...Ease of use [rankings] had *DynaMed Plus* with the highest score."

– Johnson, E., Emani V. K., & Ren, J. (2016). Breadth of coverage, ease of use, and quality of mobile point-ofcare tool information summaries: An evaluation. JMIR mHealth and uHealth, (4)4, e117.





HEALTH ANALYTICS"

DynaMed Plus has partnered with a wide range of well-respected organizations to ensure physicians have access to all the information they need to make informed decisions. Some partners create DynaMed Plus topics while others share content such as drug information or graphics.





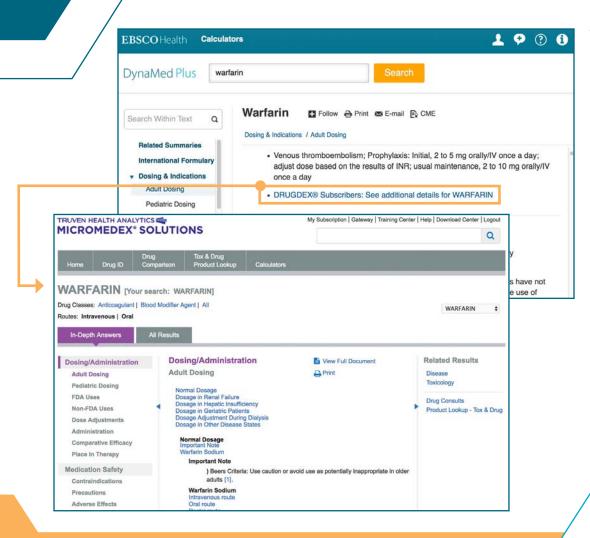
"I choose DynaMed Plus."

Richard J. Simons, MD, MACP
 Regent, American College of Physicians
 Academic Internist, Washington, D.C.



World class drug content

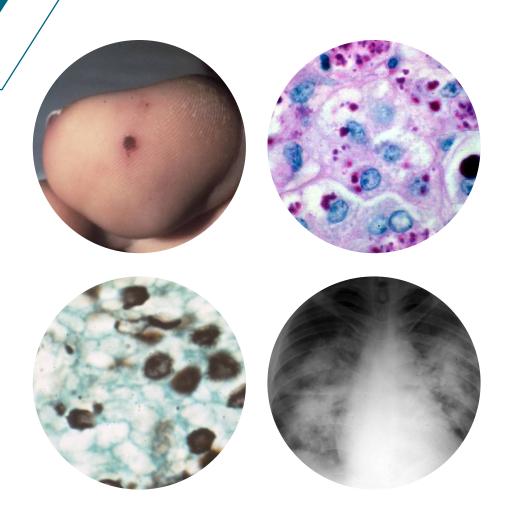
Summary level drug content from Micromedex®.



The referential drug content in DynaMed Plus is focused on the information for clinicians at the point of care and includes summary level drug dosing, interactions, evidenced off-label use and lab recommendations. Clinicians can link directly to a hospital's full Micromedex subscription, allowing physicians to access more in-depth drug information*

> Create a personal account to get fast, off-site access to DynaMed Plus

A picture is worth a thousand words. Graphics and images.

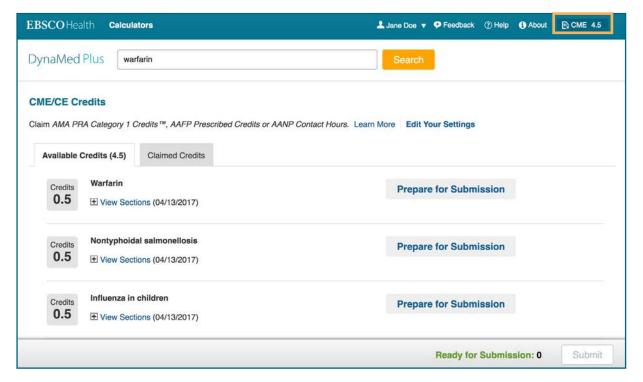


DynaMed Plus includes medical graphics and images from organizations like the American College of Physicians, the JAMA Network, Centers for Disease Control, Radiopaedia and Massachusetts General Hospital Infectious Diseases database. Thousands of images are searchable as well as embedded in relevant topics.

Updated Daily

DynaMed Plus topics are updated multiple times each day with new information.





Clinicians can earn CME/CE/CPD credit every time they view a topic in *DynaMed Plus*. The personalized *DynaMed Plus* CME Ticker tracks the credits accrued. With a few clicks, clinicians can redeem their credits. Certificates are stored for easy access anytime.

See the **full list of CME/CE/CPD credits** that can be earned with DynaMed Plus.

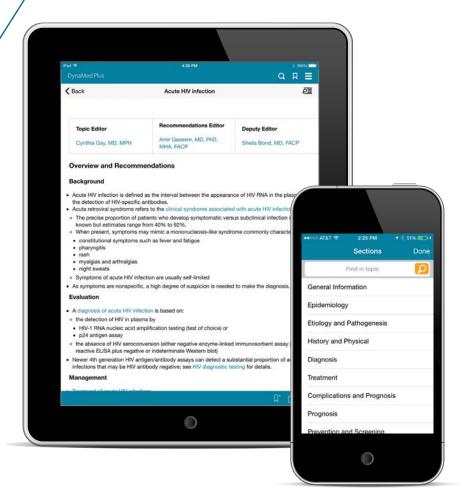
Coming in 2018

Helpful Hint

Use *DynaMed Plus* to manage your CME. It's easy and convenient.



Seamless access on the go. Mobile App.



Clinicians are mobile and they need instant access to clinical information with no barriers. *DynaMed Plus* is designed for fast and easy access via an intuitive and elegant mobile experience. Clinicians can choose to access via the mobile Web browser or they can download the *DynaMed Plus* app, available for iOS and Android devices.

"Dynamed Plus remains one of the most evidence-based apps available for medical providers."

 Maurer, DO, MPH, FAAFP, Douglas.
 "DynaMed Plus app review, UpToDate gets put on notice" iMedical Apps, 27 May, 2015. Web. June 30, 2015.



Make it part of the workflow. EHR integration.

Integration with all major EHR systems

HL7 Infobutton
standard API for easy
integration

Access has to be fast and easy from the systems that physicians use every day. *DynaMed Plus* works with all major EHRs, including Allscripts, Cerner, Epic, GE, McKesson and MEDITECH to ensure integration is seamless.

Implementation services and support

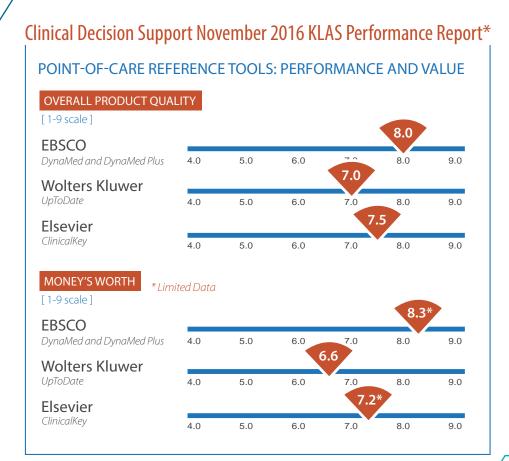
Expert clinical trainers to educate staff

Have it all with the original research

Links to the full-text articles referenced in *DynaMed Plus* enable easy access to the original research.



DynaMed Plus outscores all point-of-care reference competitors for overall product quality in the KLAS 2016 report.*



KLAS is a healthcare research firm that gathers data on software, services, medical equipment and infrastructure systems to deliver timely reports, trends and statistical overviews. The research directly represents the provider voice and acts as a catalyst for improving vendor performance.



"Organizations ... feel ... *DynaMed Plus* content is on par with UpToDate, allowing them to switch."