



# October is Occupational Therapy Month!

A time to celebrate the profession & catalyze our commitment to promote occupational therapy *all year long!*

## 10 simple ways to do your part to promote OT



**Celebrate with colleagues!** Make a plan now to gather for coffee, lunch, a drink after work! Or... plan a workplace celebration or open house and invite your boss, CEO, your MPP to join in the celebrations. Get your October date set now – plan ahead!



**Join in OSOT's OT Month Celebration Reception!** Yes, you're invited. It's all part of your Conference 2018 registration. Make attending Conference, October 19 – 20<sup>th</sup> your OT Month gift to yourself – professional development, networking, celebration. [Learn more & register!](#)



**Participate in Change Day Ontario – be a Change Day Ambassador – Make a Pledge!** OSOT is a partner in [Change Day Ontario](#) because we know OTs are fantastic, innovators and change agents! [Make a pledge](#) to improve compassionate quality care in your practice or workplace! [Learn more.](#)



**Change up your email signature & voicemail message for OT Month!** This is such an easy way to “do your part to promote OT” during OT Month *and* always! Why not include “Learn more about occupational therapy at [www.OTOntario.ca](http://www.OTOntario.ca)”. See other suggestions on the [OSOT website](#).



**STUDENTS! Watch for our OT Photo Contest** which will launch during OT Month with a deadline of November 30<sup>th</sup>. We hope this can be a fun, VISUAL way to promote and celebrate our profession! Get thinking now so you can help your school shine in the contest!



**Browse OSOT's [Promotional Resources pages](#) to plan your promotions.** Use our photos, posters, quotes, flyers, promotional products – they're all yours to use. Plan your posters, bulletin boards, email flyers now so you're ready! [Order promotional products NOW!](#)



**Check to see if your Municipality has proclaimed October as OT Month.** Communities across the province are doing so and this gives a chance to promote this to media, your organization, etc. Watch for OSOT emails identifying if your community has engaged or [check here](#).



**Engage in OSOT's Social Media OT Month promotions!** Promoting OT on [Facebook](#), [LinkedIn](#) and [Twitter](#) is so easy for you to support – just share our posts with your networks...let's see how far we can push our messages! Follow us on social media & watch for our new OT promoting videos!



**Recruit a colleague to OSOT membership!** Strengthening our membership base is a terrific way to ensure we can enhance promotion of our profession. Commit to talk to your colleagues about [the value of OSOT](#). Why not share our new [What would it Take? Recruitment video](#).



**Commit to visit the [OTOntario website](#).** We're introducing a new look in October – so make sure you get to know the new [OTOntario](#)! It's a great resource to share with clients, families, volunteers & management as is the [Find-an-OT online tool](#) which helps people find private OTs.



**Do your part to promote OT!** Need OT Month ideas? Why not browse our list of successful initiatives shared by colleagues for some [inspiration](#). Don't forget to send us your OT Month your ideas and initiatives. Send them to [osot@osot.on.ca](mailto:osot@osot.on.ca).



Ontario Society of  
Occupational Therapists

For more promotional resources visit  
[www.osot.on.ca](http://www.osot.on.ca) or the public-facing [www.OTOntario.ca](http://www.OTOntario.ca)