



OSOT Strategic Advocacy Strategy 2014 - 2015

Informed by Strategic Plan

1. Engage and Mobilize the Membership
2. Improve Ontarians' access to Occupational Therapy
3. Strengthen our Strategic Partnerships

Advocacy Strategy Goals

1. Build a strong Advocacy Foundation
2. Lobby for access to OT services where Ontarians live and engage in their occupations. (home, work, school, community)
3. Advocate and position OTs as leaders in seniors care.

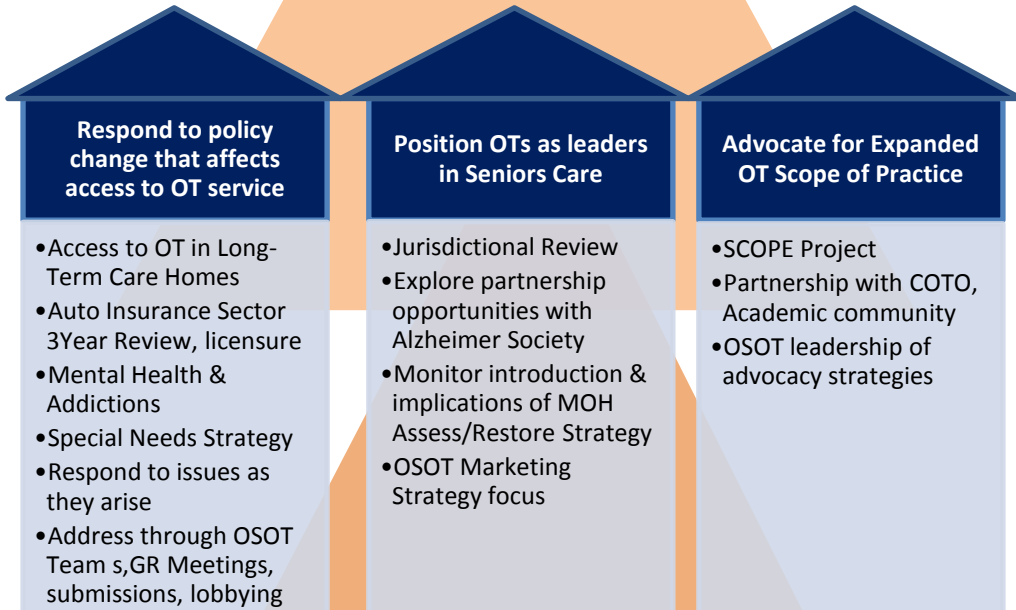


Goals target to lead to achievement of our visions

- For OSOT
- For the profession of occupational therapy

Occupational Therapy is a vibrant profession in Ontario that is well-known, respected, valued and easily accessible across the care continuum.

OSOT is an essential voice that influences the health care conversation. Every member in our community takes action to make our vision for the profession in Ontario a reality.



Lobby for access to OT services where people live and engage in their occupations (community), positioning OTs as leaders in seniors care.



Build a strong Foundation