



October is Occupational Therapy Month!

A time to celebrate our profession & catalyze our commitment to promote OT all year long!

Check off these 11 simple ways to do your part to promote OT



Celebrate with colleagues! Make a plan now to gather for coffee, lunch, a drink after work! Or... plan a workplace celebration or open house and invite your boss, CEO, your MPP to join in the celebrations. Get your October date set now – plan ahead!



Attend an OSOT Strategic Planning Forum! What better way to celebrate the profession than to contribute to plans for assuring the brightest future for OT in Ontario! Gather colleagues, register now, share your passion at one of [7 sites across the province](#). Looking forward to seeing you!



Participate in Change Day Ontario – be a Change Day Ambassador – Make a Pledge! OSOT is a partner in [Change Day Ontario](#) because we know OTs are fantastic, innovators and change agents! [Make a pledge](#) to improve compassionate quality care in your practice or workplace! [Learn more](#).



Change up your email signature & voicemail message for OT Month! This is such an easy way to “do your part to promote OT” during OT Month *and* always! Why not include “Learn more about occupational therapy at [www.OTOntario.ca](#)”. See other suggestions on the [OSOT website](#).



Students! Watch for our OT Meme Contest which will launch during OT Month with a deadline of November 30th. Such a fun way to promote and celebrate our profession! [Check out last year's entries](#) – we had fun with this contest – hope you will too!



Browse OSOT's [Promotional Resources pages](#) to plan your promotions. Use our photos, posters, quotes, flyers, promotional products – they're all yours to use. Plan your posters, bulletin boards, email flyers now so you're ready! [Order promotional products](#) NOW!



Check to see if your Municipality has proclaimed October as OT Month. Communities across the province are doing so and this gives a chance to promote this to media, your organization, etc. Watch for OSOT emails identifying if your community has engaged or [check here](#).



Engage in OSOT's Social Media OT Month promotions! Promoting OT on [Facebook](#), [LinkedIn](#) and [Twitter](#) are so easy for you to support – just share our posts with your networks...let's see how far we can push our messages! Make sure you follow us on social media!



Recruit a colleague to OSOT membership! Strengthening our membership base is a terrific way to ensure we can enhance promotion of our profession. Commit to talk to your colleagues about [the value of OSOT](#). Take part in our [social media contest – share our posts to win!](#)



Commit to visit the [OTOntario website](#). If you're not familiar with this OSOT resource – get to know [OTOntario](#) NOW! A great resource to share with clients, families, volunteer, management, etc. Check out our new [Find-an-OT online tool](#) to support the public finding private OTs.



Do your part to promote OT! Need OT Month ideas? Why not browse our list of successful initiatives shared by colleagues for some [inspiration](#). Don't forget to send us your OT Month your ideas and initiatives. Send them to osot@osot.on.ca.

