



# 2020 RESOLUTIONS

## Do my Part to Advance OT in Ontario

2020

**Make an effort to introduce myself as an OCCUPATIONAL THERAPIST NOT AN OT.** For most people “OT” doesn’t mean too much & though it’s shorter it doesn’t help to identify our profession. I’m going to make sure *everyone* knows I’m an occupational therapist!!

2020

**Invite my employer (management) to join me/my service and learn more about what I do to serve the needs of our clients and the organization.** I’ll take pictures and write up a story for the organization website, Facebook page or newsletter (and send it along to OSOT too!).

2020

**Visit [www.OTOntario.ca](http://www.OTOntario.ca), OSOT’s public focused website and use this digital marketing resource often to inform my colleagues, clients and friends about OT.** Sending a link to this site is an easy way to promote OT. The public’s [Find-an-OT online tool](#) is there too!

2020

**Follow OSOT’s social media platforms and “like” and “share” posts that promote and inform about OT with my networks.** [Facebook](#), [Twitter](#) and [LinkedIn](#) can be a simple way for me to spread the word about OT!

2020

**Learn about new integrated healthcare models, a priority of our current government, so I can best position my services within.** I’ll be sure to monitor if my organization is engaged in an [Ontario Health Team](#) or [bundled care model](#) and use OSOT to help me promote OT.

2020

**Get to know and use OSOT’s promotional resources – videos, flyers, quotes, pictures, [www.OTOntario.ca](http://www.OTOntario.ca), web links and more accessible in the website’s [Professional Promotion tab](#).** I can download these and use to advance my promotion of OT!

2020

**Look for opportunities for OT to be an innovative solution to an issue.** I’ll talk about these with colleagues and [bring them to the attention of OSOT](#). We *all* need to be looking for ways to advance OT in Ontario. Identifying needs and opportunities is critical.

2020

**I’ll ensure my clients can be OT promoters – I’ll ask them what they valued about OT.** Research shows that when we think about and say something about an experience, we’re more likely to repeat it to others. Let’s get our clients talking about how great OT is!