

OSOT 2023
CONFERENCE
October 27-28
London, Ontario



**JOIN US TO
CONNECT, LEARN
AND CELEBRATE
OCCUPATIONAL
THERAPY MONTH!**

Conference Sponsorship and Exhibitor Opportunities

October 27-28, 2023

RBC Place London

About the Ontario Society of Occupational Therapists (OSOT)

The Ontario Society of Occupational Therapists (OSOT) is the provincial professional association of occupational therapists (OTs) and occupational therapy students living and/or working in Ontario. OSOT represents and serves its members to assist them to best meet the needs of the individuals they serve, and to experience valued roles in the province's health care system. Over 4,600 members strong, OSOT plays an important role in shaping the practice of occupational therapy and shares the voice of occupational therapists with the public, government, and other stakeholders.

2023 OSOT Conference - You're Invited!

Each year, OSOT hosts **Ontario's largest gathering of occupational therapists**. In 2022, we returned to an in-person conference and are excited to host this year's in-person conference at [RBC Place London](#) from October 27-28, 2023.

This package outlines the various sponsor and exhibitor opportunities in which you can participate before and during the conference. Exhibitors and sponsors will be sent a list of names and email addresses of all consenting delegates to connect with after conference. Last year we had a sold-out exhibit hall. We look forward to welcoming you to engage with occupational therapists and contribute to their learning.



Questions about sponsoring or exhibiting at the 2023 OSOT Conference?
Contact:

Victoria Danesi
Learning and Communications Associate
vdanesi@osot.on.ca
416.322.3011 ext. 230

Sponsorship Opportunities

Select from three levels with **16 different opportunities** to get involved.

Gold Level: \$4,000

FIVE opportunities. Please choose from the following:

- ~~Venue sponsor - SOLD OUT~~
- ~~Friday lunch and awards ceremony - SOLD OUT~~
- Exhibit hall evening reception (October 27)
- Social event (October 27 - evening)
- Saturday lunch (October 28)

Benefits of sponsorship before conference:

- Company logo, website link, and short description posted on OSOT conference webpage until January 2024
- Logo in electronic program
- Logo included in conference email promotions
- One (1) social media post acknowledging your level of conference sponsorship

Benefits of sponsorship during conference:

- Logo on plenary screens with other gold level sponsors
- A representative from your organization to welcome delegates to awards ceremony OR social event
- Logo included on signage at sponsored event
- OSOT to introduce and thank as sponsor at awards ceremony OR social event
- Logo included on signage at registration table
- Logo on conference app with short company description
- One (1) push notification in conference app



Social Event

Join us at [Palasad Social Bowl](#) for a night of fun, food, bowling, arcade and live band. This place has something for everyone.

Cost: \$65 + HST per person, includes one drink ticket

Silver Level: \$3,000

SIX opportunities. Please choose from the following:

- Co-sponsored breakfast: October 27 - **1 SPOT LEFT!**
- Co-sponsored breakfast: October 28
- ~~Barbara Sexton Lectureship Nutrition Break - October 27 - SOLD OUT~~
- Sector networking event (October 28 - morning)

Benefits of sponsorship before conference:

- Company logo, website link, and short description posted on OSOT conference webpage until January 2024
- Logo in electronic program
- Logo included in conference email promotions
- One (1) social media post acknowledging your level of conference sponsorship

Benefits of sponsorship during conference:

- Logo on plenary screens with other silver level sponsors
- Signage at breakfast table (with co-sponsor) OR a representative from your organization to welcome delegates at sector networking event
- Logo included on signage at registration table
- Logo on conference app with short company description
- One (1) push notification in conference app

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Bronze Level: \$1,500

FIVE opportunities. Please choose from the following:

- ~~Delegate lanyards (DEADLINE to order: - SOLD OUT August 31, 2023)~~
- ~~Delegate tote bags (DEADLINE to order: - SOLD OUT August 31, 2023)~~
- Nutrition break (October 27 afternoon)
- ~~Nutrition break (October 28 morning) - SOLD OUT~~
- Nutrition break (October 28 afternoon)

Benefits of sponsorship before conference:

- Company logo, website link, and short description posted on OSOT conference webpage until January 2024
- Logo in electronic program
- Logo included in conference email promotions
- One (1) social media post acknowledging your level of conference sponsorship

Benefits of sponsorship during conference:

- Logo on plenary screens with other bronze level sponsors
- Logo on lanyards OR logo on tote bags provided to all delegates OR logo on signage at nutrition break table
- Logo included on signage at registration table
- Logo on conference app with short company description
- One (1) push notification in conference app

RESERVE YOUR SPOT!

Complete the [registration process](#) to reserve sponsorship and exhibitor opportunities. All prices listed are subject to 13% HST.

Exhibitor Opportunities

End cap booth: \$1,600

Standard booth: \$1,450

[View Floor Plan](#)

Booth space includes:

- 2 exhibitor name badges
- 10' x 10' booth
- 8' high back drape wall and 3' high side drape rails
- One 6' skirted table, 2 chairs and 1 wastebasket
- Carpeted room
- Wireless internet

Add-ons:

- Additional exhibitor name badges: \$150 per person
- Social event tickets: \$65 per person
- Electrical: \$80 per outlet (order form for direct purchase from RBC Place London, provided closer to the event)
- Parking is \$12 per day (pay by credit card or debit)

Exhibitor recognition includes:

- Company logo on plenary screens with other exhibitors
- Logo and company website link posted on OSOT conference webpage until January 2024
- Logo in electronic program
- Logo and description on conference app

Unopposed hours

(exact times to be confirmed)

Friday, October 27	2.0 hour evening reception in exhibit hall
Saturday, October 28	1.0 hour breakfast 0.5 hour break 1.5 hour lunch

Exhibiting and floor plan inquiries:

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RESERVE YOUR SPOT! Registration open until October 6, 2023.

Complete the [registration process](#) to reserve sponsorship and exhibitor opportunities. All prices listed are subject to 13% HST.

Booth assignment is at the discretion of OSOT.