

Join Us to Connect, Learn, and Celebrate
Occupational Therapy Month



Virtual Conference Sponsor and Exhibitor Opportunities

October 25, 2024



About the Ontario Society of Occupational Therapists (OSOT)

The Ontario Society of Occupational Therapists (OSOT) is the provincial professional association of occupational therapists (OTs), student occupational therapists - and as of 2024 - occupational therapist assistants (OTAs) and student occupational therapist assistants living and/or working in Ontario. Over 4,600 members strong and growing, OSOT plays an important role in shaping the practice of occupational therapy and sharing the voice of our members with the public, government, and industry partners.

2024 OSOT Conference - You're Invited!

Each year, OSOT alternates between hosting an in-person and virtual conference. A virtual conference makes attending more accessible to our members and colleagues across the country. We are excited to host this year's conference virtually on **October 25, 2024**. The conference will be hosted on [PheedLoop](#), a virtual conference platform.

Virtual exhibit booths will be available where you can share a company description, video, downloadable materials, contact details, and social media links. Visit page four for more details.

There are **several sponsorship opportunities** to choose from and **ways to engage with delegates**. Visit pages two and three for more details. Have another idea on how to get involved? [Let us know](#).

We look forward to welcoming you to engage with occupational therapists and occupational therapist assistants and contribute to their learning. [Explore our conference program](#).



Questions about sponsoring or exhibiting? Contact:

Victoria Danesi, Learning and Project Coordinator
vdanesi@osot.on.ca | 416-322-0576

Sponsorship Opportunities

Select from three levels.

<p><u>Gold Level: \$1,800</u></p> <p>Three opportunities available: - One left!</p> <ul style="list-style-type: none">Opening Keynote As the sponsor you can: - SOLD<ul style="list-style-type: none">◦ Welcome delegates.◦ Share information about the organization you are representing.◦ Introduce the opening keynote.Morning Nutrition Break and Sponsor a Conference Workshop - SOLD<ul style="list-style-type: none">◦ Uber Eats gift cards sent to delegates on behalf of you, as the sponsor.◦ Introduce the workshop presenter and share information about your organization (up to two minutes). Explore our conference workshop schedule.Afternoon Nutrition Break and Sponsor a Conference Workshop<ul style="list-style-type: none">◦ Uber Eats gift cards sent to delegates on behalf of you, as the sponsor.◦ Introduce the workshop presenter and share information about your organization (up to two minutes). Explore our conference workshop schedule.
<p><u>Silver Level: \$900</u> - SOLD OUT</p> <p>One opportunity available:</p> <ul style="list-style-type: none">Closing Ceremony As the sponsor you can:<ul style="list-style-type: none">◦ Greet delegates.◦ Share information about the organization you are representing.
<p><u>Bronze Level: \$450</u></p> <p>Fifteen opportunities available: - Eleven left!</p> <ul style="list-style-type: none">• Sponsor a Conference Workshop. As the sponsor you can:<ul style="list-style-type: none">◦ Introduce the workshop presenter and share information about your organization (up to two minutes).◦ Explore our conference workshop schedule. Workshop choices will be provided on a first come, first served basis.
<p><u>Add-On Sponsor a Raffle Prize: \$40</u></p> <p>Ten opportunities available: - Five left!</p> <ul style="list-style-type: none">• Sponsor a raffle prize that will be awarded during closing ceremonies.<ul style="list-style-type: none">◦ Prizes are at the discretion of OSOT.◦ Do you have an idea for a raffle prize? Contact us.

Learn about additional sponsorship benefits on page three.

All Sponsorship Levels Receive Additional Benefits

Before Conference

- Company logo, website link, and short description posted on [OSOT conference webpage](#) until January 31, 2025.
 - Company logo in electronic program.
 - Company logo included in **email promotions**.
 - One **social media post** acknowledging sponsorship.
-

During Conference

- Provided with a **virtual exhibitor booth** where you can share a company description, video, downloadable materials, contact details, and social media links - a **\$300 value!**
 - You can engage with delegates using a public chat box, or private message, throughout the conference.
 - In the morning, during pre-conference networking (**8:30am - 9:00am**) and the nutrition break (**10:20am - 10:30am**), we have allocated time for delegates to visit your virtual booth.
 - Between **12:15pm - 12:45pm**, the **first 15 sponsors or exhibitors to register for conference** are invited to attend an ~~industry partner networking session~~. Each organization will have their own Zoom breakout room and delegates can join to network and ask questions. - **At Capacity!**
 - In the afternoon, we have allocated time for delegates to visit your virtual booth during the nutrition break (**2:35pm - 2:45pm**).
 - The virtual exhibit hall will also have a **gamification element**. Secret code words will be hidden in each virtual booth's page, with delegates collecting the codes to win prizes. The winners to be announced during our closing ceremony.
 - Company logo featured on event platform.
 - Thanked at opening and closing ceremonies.
 - One push notification on PheedLoop.
 - Opportunity for **two representatives to attend the conference** - an over **\$350 value!**
-

After Conference

- A list of names and email addresses of all consenting delegates will be sent to all sponsors and exhibitors after conference.
- Access to all workshop recordings.

We would love to see you there!
[Register today](#) or [contact us](#) with questions.



Exhibitor Opportunity

Virtual Booth: \$300

What You Get

- Virtual exhibit booth.
- Two representatives present.

How it Works

- The conference will be hosted on **PheedLoop**, a virtual conference platform with a virtual exhibit hall.
- **Each exhibitor will have a dedicated page** where you can share a company description, video, downloadable materials, contact details, and social media links.
- The virtual exhibit hall will also have a **gamification element**. Secret code words will be hidden in each virtual booth's page, with delegates collecting the codes to win prizes. The winners to be announced during our closing ceremony.

Exhibitor Recognition Includes

- Company logo and website link posted on [OSOT conference webpage](#) until January 31, 2025.
- Company logo included in opening and closing ceremony slide decks.
- Company logo in electronic program.
- One **social media post** acknowledging exhibitor.

How to Interact with Delegates

- You can engage with delegates using a **public chat box**, or **private message**, throughout the conference.
- In the morning, during pre-conference networking (8:30am - 9:00am) and the nutrition break (10:20am - 10:30am), we have **allocated time for delegates to visit** your virtual booth.
- ~~Between 12:15pm - 12:45pm, the first 15 sponsors or exhibitors to register for conference are invited to attend an industry partner networking session. Each organization will have their own Zoom breakout room and delegates can join to network and ask questions. - At Capacity!~~
- In the afternoon, we have **allocated time for delegates to visit** your virtual booth during the nutrition break (2:35pm - 2:45pm).
- A list of **names and email addresses of all consenting delegates** will be sent to all sponsors and exhibitors after conference.

Sponsor a Raffle Prize

- We welcome sponsors and exhibitors to **sponsor a raffle prize** that will be awarded during closing ceremonies.
- **\$40 per prize**. Ten opportunities available.
- Prizes are at the discretion of OSOT.
- **Do you have an idea for a raffle prize?**
[Contact us.](#)

Reserve your spot! Registration open until October 11, 2024.

Complete the [registration process](#) to reserve sponsorship and exhibitor opportunities. All prices listed are subject to 13% HST.

[Contact us](#) with any questions or ideas.